

# OBSOLETE

PRIVATE VIEW THURSDAY 1 SEPTEMBER 7 - 9PM. EXHIBITION RUNS 2 - 25 SEPTEMBER

# ABUSE

KK OUTLET, 42 HOXTON SQUARE, LONDON, N1 6PB  
[WWW.KKOUTLET.COM](http://WWW.KKOUTLET.COM)

# OBJECT ABUSE

Private View: Thursday 1 September / Exhibition Runs: 2 – 25 September

**“We think better with objects... Thinking with your hands gets different results”**  
Russell Davies at the recent Its Nice That Future Content conference.

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## KK OUTLET PRESENT OBJECT ABUSE AS PART OF LONDON DESIGN FESTIVAL.

KK Outlet have challenged a group of leading artists, designers and stylists to take an everyday object, remould, rebuild and repurpose it to create an entirely new item, using as little additional materials as possible.

- An umbrella transforms into a flat pack kite
- For sale signs become a flat pack birdhouse
- A lightbulb becomes a micro-greenhouse
- A sofa becomes a Pantomime Horse

The aim of the project is to create a collection of re-imagined objects which highlight not only how everyday items can be recycled into something new but also how we think differently when we work with our hands and how physical interaction creates new ideas over and above working through concepts on screen.

The full collection of transformed works will be show at KK Outlet throughout September as part of London Design Festival and the ICON Design Guide.

Each item will be for sale during the show with all proceeds being donated to the St Monica's of Hackney Primary School Art Department.

For more information contact Danielle Pender at [manchester@kkoutlet](mailto:manchester@kkoutlet) or on 020 7033 7680

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## CONTRIBUTORS INCLUDE

### 5.5 Designers

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